



# 5 Ways Your Business Can Benefit from Fiber

If fiber is available to your business location, you'll want to strongly consider taking advantage of it. Fiber connectivity offers important advantages to companies of all sizes, including:

## 1. Much Faster Internet Speeds

Today, carriers with fiber networks are commonly delivering speeds of 500 Megabits per second, and those same fibers could easily be used to deliver 1 Gigabit per second or more to large enterprises. Remember, employees waiting on slow internet inhibits productivity, so make sure the speeds at your business are fast enough for current demand.

## 2. More Effective Cloud Access

Most businesses use the cloud in some capacity, from customer relationship management (CRM) tools to data storage. Fiber internet's speed and bandwidth capabilities provide faster access to your data and applications stored in the cloud. For example, you'll be able to quickly access cloud-hosted information via your software-as-a-service (SaaS) tools and provide better service to customers.

## 3. Higher Reliability

Fiber is impervious to weather conditions, electrical surges, radio waves and other environmental conditions that can result in signal loss and failure. In addition, the newest networks are being built with fiber, and fiber networks are, therefore, less apt to suffer the adverse impacts of age. Given the fact that downtime can bring your communications and productivity to a halt, doesn't your business need the higher reliability of fiber?

## 4. Symmetrical Bandwidth

Fiber provides symmetrical bandwidth, meaning the upload and download speeds are equal. With fiber internet, your employees can send data out just as fast as they can download it, which is particularly vital if your business routinely uploads large files.

## 5. Minimal Latency

Latency is a term used to describe delays that occur while processing data over an internet connection. Fiber internet eliminates many of the latency issues, particularly when downloading or uploading video or high-definition content. The business benefits of lowering your latency could include better voice quality for Voice over Internet Protocol (VoIP) users and the ability to move more apps to the cloud.

## Chariton Valley Fiber Enhances Opportunities

For over 65 years, Chariton Valley has been a complete communications provider. In 2018, we were recognized as a Certified Gig-Capable Provider by NTCA-The Rural Broadband Association due to the internet capabilities of our fiber network.

Chariton Valley uses fiber and wireless facilities to bring broadband to students, families, farmers, businesses, medical facilities and more every day. We are dedicated to improving quality of life and increasing access to a global economy at an affordable price over a reliable network. By introducing high-speed fiber internet into our rural areas, Chariton Valley is at the forefront of enhancing economic development opportunities and connecting communities with vital online health, safety and educational services. We're working to ensure a successful future for residents of Northern Missouri and beyond.

**To learn more about Chariton Valley Fiber, call 660.395.9000 or visit [cvfiber.cvalley.net](http://cvfiber.cvalley.net). Go Further. Go Faster. GO FIBER!**