

# Connected

FALL 2016

## There's No Such Thing As a Dumb Question

As our community's classrooms once again become alive with learning, Chariton Valley wishes students, teachers, and administrators a successful school year. Since questions are a key part of education, this is a good opportunity to remind all of us to ask questions without hesitation. Whether you're six or sixty, if you don't understand something, ask!

**Chariton Valley would be happy to answer your questions about our communications services or the devices used with them. Stop by our office or call 660-395-9000.**

## Contact

Chariton Valley Macon Retail Office  
Telephone, Internet, Video,  
Wireless Phones & Wireless Broadband  
1206 N Missouri, Macon  
Mon - Fri 8 am - 7 pm, Sat 10 am - 5 pm  
660-395-9000  
800-769-8731 (out of area)

Chariton Valley Computer  
and Network Solutions  
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1206 N Missouri, Macon  
Mon - Fri 8 am - 5 pm  
Email: [cvcns@charitonvalley.com](mailto:cvcns@charitonvalley.com)  
660-395-9000 opt 3  
800-769-8731 (out of area) opt 3

Email: [support@cvalley.net](mailto:support@cvalley.net)

Visit Us Online: [www.cvalley.net](http://www.cvalley.net)



The start of the school year is a great time to upgrade your home's Internet plan. After all, the whole family puts heavyweight demands on your connection with multiple devices, streaming, and more.

**CALL 660-395-9000  
NOW TO PUNCH UP  
YOUR INTERNET**

Mention promo code  
PUNCHAD when you call.



*\*Service availability and Internet speeds will depend on location. Prices subject to change. Call for details. Limited time offer.*



## School Bus Safety Tips

According to the National Highway Traffic Safety Administration, the most dangerous part of the school bus ride for a student is during loading and unloading. Injuries and fatalities most often occur when children are in a hurry, don't pay attention to surrounding traffic, or move out of the bus driver's sight.

### To help avoid potential dangers, teach your child these rules:

- Never move toward the bus until it has come to a complete stop, the door has opened, and its safety lights are flashing.
- Always stay within the bus driver's view.
- Walk in front of the bus only.

### As a driver, make sure you do the following:

- Slow down. Watch for children playing and congregating near bus stops.
- Be alert. Children arriving late for the bus may dart into the street without looking for traffic.
- Remember what the lights mean. **Yellow flashing lights** indicate the bus is preparing to stop to load or unload children. Slow down and prepare to stop. **Red flashing lights** and extended stop arms indicate the bus has stopped, and children are getting on or off. You must stop and wait until the red lights stop flashing, the extended stop sign is withdrawn, and the bus begins moving.

# Do You Sometimes Feel Like You're Being Followed?

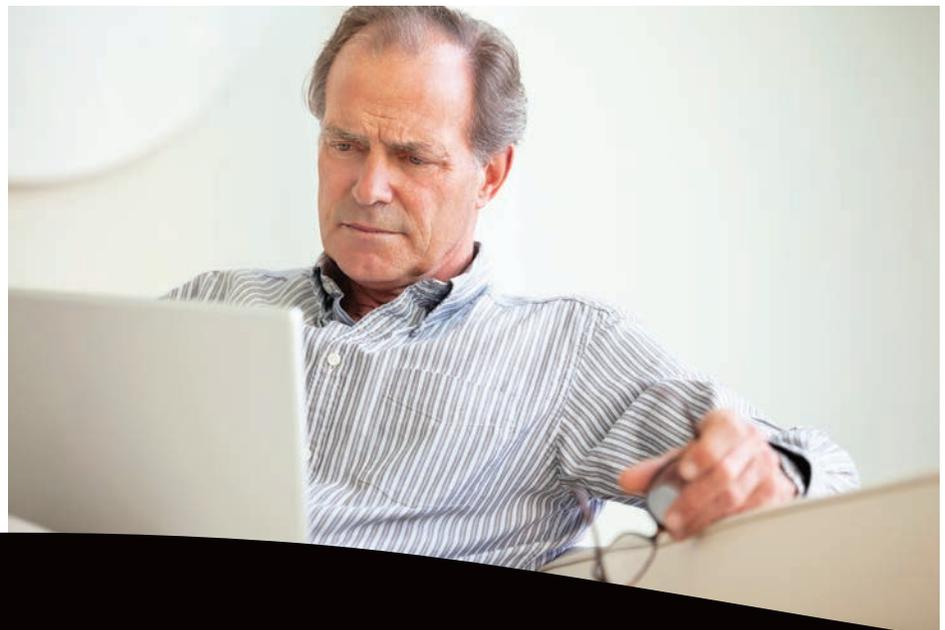
When you're online, you may notice that ads start appearing for products you've looked at recently. For example, let's say you're browsing around a home improvement store's site and click on product details for several light fixtures. Maybe you even move one of the light fixtures to your shopping cart. Then you leave the store's site and go to Facebook. What do you see there? You see an ad for the same light fixture on the right side of your Facebook News Feed. And when you go from site to site in the coming days, you keep seeing that light fixture ad turn up again and again.

You are being followed, and this activity is called "behavioral retargeting." Here's how retargeting works: Each time you visit a site, it drops something called a "cookie" on to your Web browser. That cookie is anonymous; the site doesn't know who you are, but it knows you looked at that light fixture. Then the site can buy ads through a number of retargeting companies acting as middlemen, selling the ads aimed at you, the anonymous shopper, on behalf of the sites.

The practice has become increasingly widespread because it's highly effective for advertisers. Retargeted ads perform better than regular banner ads since they're aimed only at people who they know are interested in their products right now.

For all the talk of effectiveness and relevancy, retargeting can backfire on companies who use it. Some consumers are "creeped out" by the feeling of being followed by an ad, even if they know it's anonymous.

The good news is you can control how much you are targeted (and retargeted) by advertisers. For complete browsing privacy, set your Web browser not to accept cookies (generally located in the settings menu). However, this means you may have trouble logging into websites where you have an account. A less drastic alternative is to simply reset your cookies every few days — just go to your browser settings and clear your cache.





## Count the Advantages of Chariton Valley Digital Video

We know you have options in TV service these days. So, why should you choose Chariton Valley Digital Video over a satellite provider? Chariton Valley Video service offers a long list of advantages that benefit both you and your community.

- 1. Local Channels** – You get local news, local weather reports, and community programming including CVTV without an extra fee.
- 2. Programming by Request** – Chariton Valley Video develops channel lineups based on requests received from customers so you get the programming you really want. We do not carry “filler” channels irrelevant to our viewing area.
- 3. No Dish on Your Roof** – With Chariton Valley Video, there’s no ugly satellite dish on your roof and you don’t have to worry about costly roof damage. Instead, there’s easy, in-home installation and no expensive equipment to buy or repair.
- 4. Always-clear Signal** – Satellite dishes can lose reception during bad weather. So if you don’t want to climb on your roof to remove snow and ice, relax inside with the always-clear signal of Chariton Valley Video.
- 5. Emergency Alert System** – Our service includes an Emergency Alert System to warn you of impending dangerous weather — a feature not offered by the satellite provider.
- 6. Local Customer Service** – When you need help or have questions, you can call or stop by one of our local offices and get personal attention from people working in your community. You won’t have to waste time being placed on hold after calling an 800 number.
- 7. Support of Local Economy** – When you choose Chariton Valley Video, you’re supporting the local provider and keeping your money right here at home. We are also a local employer and contribute to many local community organizations and events.
- 8. Money-saving Bundles** – You’ll enjoy competitively priced packages with Chariton Valley Video. Plus, you can save even more by bundling your TV with phone and high speed Internet services. You also gain the convenience of receiving just one bill from one company.

For more details or to sign up for Chariton Valley Video, call 660-395-9000.

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## August 11 is Your Reminder to Call 811

August 11 (8-11) is National Safe Digging Day, a natural reminder to call 811 prior to any digging project to have underground utility lines marked.

### Here's how it works:

- Call at least 48 hours prior to digging to ensure enough time for utility lines to be properly marked.
- When you call 811, a representative will ask for the location and description of your digging project.
- The call center will notify affected utility companies, who will then send a professional locator to the proposed dig site to mark the approximate location of your lines.
- Once lines have been properly marked, you can carefully dig in other areas.

Examples of digging projects that require a call to 811 before starting include building a deck, planting a tree, and laying a patio. The depth of utility lines can vary, so they need to be marked even if you plan to dig only a few inches.



# Phone Etiquette is Important in Personal and Professional Life

Growing up, you were probably told to “mind your manners.” That advice certainly holds true whenever and wherever you’re on the phone—at home or at work, on a land-line or smartphone. Basic phone etiquette boils down to this: Be considerate of others and mindful of your surroundings.

### Be aware of your speaking volume.

Make sure you’re speaking in a quiet, conversational voice. If the people around you are glaring at you, it’s time to quiet down.

**Make it known if you put someone on speakerphone.** There are many horror stories of callers not being told they were on speakerphone, and then they criticize someone in the room.



**Prioritize face-to-face conversations.** When you’re spending time in person with others, whether business associates or family and friends, try to avoid or at least minimize the use of your phone. Nobody wants to be a captive audience to a third-party conversation or sit and watch a companion send texts.

**Don’t make clerks or servers wait for you to finish a call.** Whether it’s your turn in line or time to order at the table, make yourself available and don’t use your phone.

**For help with your phone needs, call Chariton Valley at 660-395-9000.**

## Your Homework is to Research Homework Websites

If your child needs help figuring out a math problem or doing a science project, there are terrific online resources to help. Many are filled with information to help your child do research or better understand a topic presented in class, while others are staffed by professionals who can answer questions emailed to them (sometimes for a fee).

**You’ll want to do your own homework to help your child find the right resources for them. Here are a few websites to get you started:**

- Students of all ages and their parents can visit Discovery Education at [www.discoveryeducation.com](http://www.discoveryeducation.com) to access incredible free resources. Check out the Homework Help pages for assistance in all sorts of school subjects.
- Stuck on a math problem? Go to Step-by-step WebMATH to get answers.
- Check out [www.factmonster.com](http://www.factmonster.com), which sorts information by subjects, homework skills, reference sources, and tools.

It’s also a smart idea to ask your child’s teachers for their recommendations.